

## Take the wheel. Share the wealth.



THE LINCOLN REIMAGINE PROJECT

We are pleased to invite you to Richmond Ford Lincoln and Dynamo Soccer Club's Driven to Give event, where a personal driving experience with the Lincoln vehicle line-up results in helpful funds for Dynamo Soccer Club's Youth Soccer Program.

For every test-drive taken at this event, Lincoln and Richmond Ford Lincoln will donate \$20, up to \$6,000 (300 test-drives) and an additional \$2,000 for second test-drives in a 2013 MKX (up to 100 test-drives) for a total of \$8,000, to Dynamo Soccer Club. These incremental funds provide the program with the ability to purchase much needed supplies and equipment.

Please mark your calendars for this exciting opportunity to experience the reimagined Lincoln vehicle lineup while supporting Dynamo Soccer Club's Youth Soccer Program.

Invite your friends, family, coworkers, and neighbors to join us on Saturday, April 22, 2017 from 9am – 2pm for this exciting fundraising event.

You will have the opportunity to test-drive before, during or after your child's game! All you have to do is DRIVE- THERE IS NO SALES PITCH!!! For every test-drive, you will be entered for a chance to win a Dick's Sporting Goods gift certificate and more!

## NO SALES PITCH INVOLVED – ALL YOU HAVE TO DO IS DRIVE

## **Event Details**

WHEN:

Saturday, April 22<sup>nd</sup>

TIME:

9am-2pm

LOCATION:

**Pole Green Park** 

8996 Pole Green Park Ln





