

## **MURFREESBORO WARRIORS YOUTH FOOTBALL & CHEER 2019**

Email: <a href="mailto:info@murfreesborowarriors.com">info@murfreesborowarriors.com</a>
P.O Box 330694 Murfreesboro, TN 37133
EIN: 27-5070705 Tax Exempt #: 780246253

Dear Prospective Sponsor,

We would like to first thank you in advance for taking time out of your busy schedule to read this letter and consider our needs.

A group of volunteers decided to facilitate educational opportunities, athletic excellence, promote physical fitness, and sportsmanship with a desire to challenge kids and help them stay off the streets. The medium we chose to create this environment is competitive youth football. Our football teams compete in the Tennessee Youth Football Alliance (TYFA) under the club name Murfreesboro Warriors. The teams consist of age groups, (5-6, 7-8, 9-10, and 11-12) on average creating six or more teams of 20+ players each. We offer cheerleading groups in the same age brackets.

The Warriors are open to kids throughout Murfreesboro and adjacent communities. These teams will truly represent the different cultural backgrounds that make up our city and surrounding communities. As an organization that thrives to provide area youth with an opportunity to learn, have fun, and experience the importance of team work, we are gratified when local businesses and individuals show their support in our efforts. This year is a reconditioning year for our helmets to meet the required NOCSAE standards, and we solicit your support to make this organization a success as well as keep us in existence to serve our youth. Our season starts in July and to re-certify our helmets for all the kids we still need to raise additional monies. Therefore, we turn to you in hopes of enlisting your support. We turn no child away for lack of financial means.

We are a non-profit organization and donations will be tax-deductible. EIN: 27-5070705

We are asking for your support and hope you will be able to assist our program through a sponsorship or donation to re-certify helmets. Sponsorships listed below are guidance and not limited to. Donations of any amount or items will be accepted and appreciated.

For any additional information, please contact us at (615) 482-7322.

Thank you,

Emil Mitchell President, Murfreesboro Warriors

Platinum Warrior Club: \$2,000.00 Website advertisement (company logo and link to website). Commercial during home games. Marketing banner displayed during home games. Booth set-up displaying business at Homecoming game (company provides volunteers). Sponsored plays and/or touchdowns during all home games. Plaque of appreciation at season's end. Advertisement in our league program. Gold Warrior Club: \$1000.00 Website advertisement (company logo and link to website). Commercial during home games. Marketing banner displayed during home games. Plaque of appreciation at season's end. Advertisement in our league program. Camp sponsor: \$500.00 Website advertisement (company logo and link to website). Company name and logo on camp T-shirts. Team sponsor: \$500.00 Website advertisement (company logo and link to website). Plaque of appreciation at season's end. Advertisement in our league program. Player sponsor: \$150.00 Website advertisement (name only). Advertisement in our league program. Donation sponsor: Every penny counts. Amount: \$ \_\_\_\_\_ Email logo to: media@murfreesborowarriors.com Make checks payable to: Murfreesboro Warrior Youth Football & Cheer Name of company/individual: Mailing Address: City: Zip: Business Phone: Contact Person: E-mail and website: Please return this form and any sponsorship donations to the address below. **Murfreesboro Warriors** P.O Box 330694

On behalf of all the children in our community who will benefit from your support, the Murfreesboro Warriors Youth

Football & Cheer Organization's Board of Directors would like to thank you for sponsoring the Warriors!

Murfreesboro, TN 37133