



# Sahuaro Fastpitch Softball 2025-2026

## SPONSORSHIP OPPORTUNITIES

Since 1973, Sahuaro Fastpitch Softball has been a cornerstone of East Tucson. As one of the city's original girls' softball leagues, we bring together over 180–200 players each spring and fall, along with their families, friends, and community supporters. When your business sponsors Sahuaro Fastpitch, you get more than just a logo placement. You gain **year-round visibility** in front of hundreds of local families, **brand recognition** as a business that supports youth, and **goodwill** from a community that loves to support those who support their kids. Sponsorship dollars directly fund field maintenance, equipment, insurance, umpires, and tournaments, but for your business, they create a powerful opportunity to connect with loyal, community-minded families.

### SPONSORSHIP LEVELS

#### SCOREBOARD SPONSOR - \$2,500

*Limit 2 | Deadline February 1 for jersey placement*

- **Prime Exposure:** Your business logo displayed on the scoreboard at Jesse Owens Park all year long
- **Brand Exclusivity:** One of only two scoreboard sponsors
- **Community Recognition:** Plus ALL PLATINUM-level Sponsorship benefits

#### PLATINUM SPONSOR - \$1000.00

*Limit 3 | Deadline February 1 for jersey placement*

- **High visibility:** Your logo featured on one age division's team jerseys (6U, 8U, 10U, 12U, or 14U) during the spring season
- Includes all GOLD-level benefits

#### GOLD SPONSOR - \$500.00

- **Office display:** Thank You plaque for your business
- Includes ALL SILVER-level benefits

#### SILVER SPONSOR - \$250.00

- **Year-round marketing:** Company banner displayed year-round at Jesse Owens Park
- Includes ALL BRONZE-level benefits

#### BRONZE SPONSOR - \$100.00

- **Digital presence:** Logo with link on our website + social media shoutout
- **Community recognition:** Thanked on social media and at Opening & Closing Ceremonies

### WHY SPONSOR?

- **Visibility where it matters:** Your brand in front of 200+ families each season, plus visitors and spectators year-round.
- **Loyal community support:** Families notice and choose businesses that support their kids.
- **Tax-deductible giving:** As a 501(c)(3), all sponsorships are charitable contributions.

To become a sponsor or for more information, please contact: Sheri Esparza | [fundraising@sahuarofastpitch.com](mailto:fundraising@sahuarofastpitch.com)

### SPONSOR INFORMATION

Organization/Business Name:

Contact Person:

Email:

Phone:

Payment Method:

☐ Cash

☐ Check\*

☐ Credit Card\*\*

Billing Address:

City:

State:

ZIP:

Additional Comments/Requests:

**\*Check:** Please make checks payable to Sahuaro Fastpitch

**\*\*Credit Card:** Please reach out for an invoice.