



Every kid plays ball.

Sponsorship Opportunities

For 60 years, the nonprofit Parkside Little League has helped kids in Northeast Portland learn, play, and enjoy baseball. From T-ball to competitive hardball, our players develop teamwork, confidence, and community—one swing at a time. It's more than a game; it's a foundation for the future.

Parkside encompasses the historically underserved neighborhoods of Cully, Sumner, Parkrose, Parkrose Heights, Madison South, and Maywood Park. And we operate with a simple philosophy: every kid plays ball, regardless of financial ability. In 2025, we got nearly 300 kids into the game—many at little to no cost.

When you sponsor Parkside Little League, you join a community of players, coaches, families and fans, coming together to celebrate the positive impact of neighborhood baseball.

See reverse
for sponsorship
levels

Sponsorship Levels

Parkside Little League offers an array of sponsorship opportunities designed to accommodate businesses of all sizes. If you want to be involved, we have a sponsorship for you!



Single Sponsor (\$100)

This is the equivalent of a full scholarship for 1 player

- Sponsor recognition on Parkside website
- Sponsor recognition on Parkside's social media channels
- Sponsor recognition in the season-opening email
- Sponsor recognition in end-of-season email
- Sponsor recognition at the Parkside snack shack



Double Sponsor (\$500)

This is the equivalent of a full scholarship for 5 players

- Exclusive sponsorship of a Parkside A-Level (6-7 year-olds), or AA-Level (8-9) team
- Company name / logo on team jerseys
- Team photo at the end of the season
- Sponsor recognition on Parkside's social media channels
- Sponsor recognition in the season-opening email
- Sponsor recognition in end-of-season email
- Sponsor banner displayed at Sacramento Field
- Sponsor recognition at the Parkside snack shack



Triple Sponsor (\$1,000)

This is the equivalent of a full scholarship for 10 players

- Exclusive sponsorship of a Parkside Minors (10-11 year-olds) or Majors (12-13) team
- Company name / logo on team jerseys
- Framed team photo at the end of the season
- Sponsor recognition in the season-opening email
- Sponsor recognition in end-of-season email
- Opportunity to table at Parkside's season-end Carnival
- Sponsor banner displayed at Sacramento Field
- Sponsor recognition on the Parkside website
- Sponsor recognition on Parkside social media channels
- Sponsor recognition at the Parkside snack shack



Home Run Sponsor (\$2,000)

This is the equivalent of a full scholarship for 40 players!

- Exclusive sponsorship of a Parkside Minors (10-11 year-olds) or Majors (12-13) team
- Company name / logo on team jerseys
- Framed team photo at the end of the season
- Sponsor recognition in the season-opening email + opportunity to include promotional offer
- Opportunity to table at Parkside's season-end Carnival
- Sponsor banner displayed at Sacramento Field
- Sponsor banner displayed at Parkrose High School Field
- Sponsor recognition on the Parkside website
- Sponsor recognition on Parkside social media channels
- Sponsor recognition at the Parkside snack shack

NEW IN 2026!



All Star Sponsor - **SOLD!**

This is the equivalent of a full scholarship for 40 players!

- Exclusive sponsorship of a Minors (10-11 year-olds) or Majors (12-13) team
- Company name / logo on team jerseys
- Framed team photo at the end of the season
- Sponsor recognition in the season-opening email + opportunity to include promotional offer
- Exclusive jersey sponsorship of BOTH Parkside All-Star Teams (post-season tournament teams)
- Opportunity to table at Parkside's season-end Carnival
- Sponsor banner displayed at Sacramento Field
- Sponsor banner displayed at Parkrose High School Field
- Sponsor recognition on the Parkside website
- Sponsor recognition on Parkside social media channels
- Sponsor recognition at the Parkside snack shack

NEW IN 2026!



Lil' Sluggers Sponsor (\$1,500)

This is the equivalent of a full scholarship for 15 players!

- Exclusive sponsorship of ALL Parkside T-Ball Teams
- Company name / logo on team jerseys
- Sponsor trophy at the end of the season
- Sponsor recognition in the season-opening email + opportunity to include promotional offer
- Opportunity to table at Parkside's season-end Carnival
- Sponsor banner displayed at Sacramento Field
- Sponsor recognition on the Parkside website
- Sponsor recognition on Parkside social media channels
- Sponsor recognition at the Parkside snack shack



Parkside Little League

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www.parksidelittleleague.org

Parkside Little League is a registered 501(c)(3). All contributions to Parkside Little League are fully tax-deductible. (EIN: 93-0806296)

Contributions accepted through:

- Check Payable to "Parkside Little League"
- EFT Available upon request
- Venmo @ParksideLL

For more information, contact:

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