

## TAKE A SWING AT CANCER!

### Little League Summer 2018 Handbook



JimmyFundLittleLeague.org

# GOOD LUCK TEANS!





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## HISTORY OF JIMMY FUND LITTLE LEAGUE

Little League baseball and the Jimmy Fund are two organizations dedicated to helping children become healthy adults. Participating Little League teams work together to raise funds for Dana-Farber Cancer Institute and the Jimmy Fund by fundraising and participating in local tournaments.

Each year, Jimmy Fund Little League presented by Extra Innings and Franklin Sports provides more than 5,000 Little Leaguers and softball players in New England with the chance to continue to play baseball or softball after the conclusion of their regular season. On field, the program will provide these players with the opportunity to develop their athletic skills and further build their self-confidence. Off-field, these young heroes raise vital funds in their communities for the Jimmy Fund. Most importantly, they help others by joining in the fight against cancer.

For more than 50 years, Little League baseball has supported the Jimmy Fund's fight against cancer. Now in its 32nd season, Jimmy Fund Little League is celebrating the hard work and winning spirit of the coaches, parents, and players who have participated in Jimmy Fund Little League, and have helped raise more than \$5 million for adult and pediatric patient care and research at Dana-Farber.



#### About Dana-Farber and the Jimmy Fund

Dana-Farber Cancer Institute provides expert, compassionate care to children and adults and is home to groundbreaking cancer discoveries. The Institute is consistently ranked the number one cancer hospital in New England by *U.S.News & World Report*. The Jimmy Fund solely supports Dana-Farber Cancer Institute and has raised millions of dollars since its founding in 1948, through thousands of community efforts, helping to save lives and give hope to cancer patients around the world.

#### Take a tour!

If you and your team would like a tour of Dana-Farber Cancer Institute and to take a team photo with our "giant check," please contact Brendan Monahan at 617-582-7255 or **BrendanT\_Monahan@dfci.harvard.edu** to schedule a time.



## JIMMY FUND LITTLE LEAGUE DESIGNATED HITTER

#### Zachary

Zachary is an energetic four-year-old, who has a passion for life. He lives in Ashburnham, Mass. with his parents, Anthony and Erica, older brother, Ryan, and younger sister, Emma. Zachary's contagious smile and charm can instantly light up the room.

Diagnosed with B-cell acute lymphoblastic leukemia on May 1, 2016, Zachary is currently being treated at Dana-Farber Cancer Institute's Jimmy Fund Clinic by a team of amazing doctors, nurses, and staff. They not only take great care of him, but are also loving to his entire family. A trip to the clinic for Zachary is something to look forward to in some sense, because he loves to play in the resource room, participate in activities with the amazing volunteers and child life specialists, and plays guitar or drums in the music room. The clinic has a way of making sick kids feel better with great distractions.

Zachary has a passion for both playing and watching sports. When he was diagnosed, one could often find him watching Boston Red Sox games in his room. Instead of watching cartoons, he would prefer to see his favorite team play. Zachary loves to play baseball and is a great hitter. When he can't play, he still loves to watch games, waiting for a grand slam.

Zachary and his entire family want to thank everyone who has helped to raise money for the Jimmy Fund Little League program. Thanks to you, Dana-Farber's Jimmy Fund Clinic can help many children have a healthier future.



## TOURNAMENT INFORMATION

- Date: July August 2018
- Registration Fee: \$75 per team (100% tax-deductible)
- How to sign up:
  - Contact your District Administrator (If you are unsure of who your district administrator is, visit **JimmyFundLittleLeague.org**, and search "Find your team's district")
  - Make check payable to "The Massachusetts State Little League Fund"
  - Send checks to your district administrator (entry fees help support Little League Baseball)
- Each district organizes a tournament following official Little League Baseball rules
- Players must be between 8 and 14 years old
- The coach and/or a designated team parent(s) can oversee the participating team's fundraising efforts for the Jimmy Fund
- Each team and player fundraises for the Jimmy Fund and earns prizes based on their efforts



## GRAND SLAM FUNDRAISING IDEAS

#### • HAVE FUN and BE CREATIVE!

- Designate a coach and/or team parent(s) as your Jimmy Fund Fundraising Coach to oversee the fundraising efforts
- Create your own online fundraising page at JimmyFundLittleLeague.org (Can't find your team page? Send your team name, coach's name, and email to Brendan Monahan at the Jimmy Fund.)
- Send emails to friends and family including the link to your fundraising page by logging into your fundraising page "Participant Login"
- Mail a letter to family and friends
   (See a sample letter on JimmyFundLittleLeague.org, under "Fundraising Tools," "Sample Fundraising Letter")
- At league and team meetings, share new fundraising ideas and updates on how the team is fundraising
- Double fundraising with a matching gift from your employer. Visit **matchinggifts.com/jimmyfund** for more details

- Send press releases to your local newspaper or Patch (*Email Brendan for template*)
- Hold canister collections at local grocery stores or businesses (*Please ask the business for permission*)
- Solicit local businesses for gifts or sponsorship
- Hold a fundraising event (*hit-a-thon, home run derby*) at your local Extra Innings facility
- Hold a drawing and have businesses provide the prizes
- Host a bake sale, car wash, or lemonade stand
- Reach out to family members, neighbors, and friends to mow lawns and complete other chores

Fundraising questions? Holding a large fundraiser that will raise more than \$5,000? Contact Brendan at *BrendanT\_Monahan@dfci.harvard.edu* or 617-582-7255.

As parents, family members, and friends of Jimmy Fund Little League participants, post on your Facebook, Instagram, and Twitter, promoting the player's participation.

> Double your impact by sharing the link to his or her fundraising page!





•••

My child, [name], is taking a swing at cancer by participating in Dana-Farber Cancer Institute's Jimmy Fund Little League program this summer!

Please consider supporting [his/her] efforts to conquer cancer!



#### **Player Responsibility Timeline**

#### April

• Jimmy Fund Little League website opens on **Monday**, April 16, 2018

#### May/June

- Create your own online fundraising page at JimmyFundLittleLeague.org
- Can't find your team page? Have your coach send your team name, coach's name, and email to <u>Brendan Monahan</u> at the Jimmy Fund.

#### July/August

- Collect all funds and send them to your coach or Jimmy Fund Fundraising Coach before the fundraising prize deadline of Monday, August 13, 2018
- Please ensure all fundraising checks are made payable to "The Jimmy Fund"
- The Jimmy Fund will send acknowledgements for all checks made payable to "The Jimmy Fund"
- Please do not send cash gifts any cash collected can be converted to a money order or cashier's check made payable to the Jimmy Fund

## HAVE FUN PLAYING BASEBALL, SOFTBALL, AND FUNDRAISING FOR THE JIMMY FUND!

IMPORTANT DATES	TASK
4/16/18	Jimmy Fund Little League website opens
7/22/18	Online fundraising prize deadline
8/13/18	Fundraising deadline for all prizes
8/31/18	2018 Jimmy Fund Little League season ends!
9/15/18	2018 Jimmy Fund Little League Day at Fenway (for qualifying teams)

QUESTIONS? Please contact John Berardi at 781-281-8813 or MassLittleLeague@gmail.com

#### **Coach/Fundraising Coach Responsibility Timeline**

#### April/May

- Jimmy Fund Little League website opens on Monday, April 16, 2018
- Select a Jimmy Fund Fundraising coach/parent to manage the fundraising of the team

#### June

- Create your team's online fundraising page by going to *JimmyFundLittleLeague.org* and registering or by filling out page 12 and emailing/mailing the information to Brendan Monahan at the Jimmy Fund
  - Encourage players to create and fundraise through their online page
- Meet with team players and parents to explain the program and discuss fundraising initiatives, encourage online fundraising, as well as manage the team's online fundraising page
- Complete your team roster with players' names. Send the team roster to your League President or tournament director by the **end of June**

#### July/August

- Distribute Jimmy Fund Little League supplies–baseball hats, fundraising posters, and collection canisters–to your team, provided by Extra Innings and Franklin Sports
- Direct them to the website to utilize the Fundraising Handbook, pledge forms, and fundraising tips. Communicate to players that they may raise funds by reaching out to friends, family, neighbors, and area businesses for gifts to the Jimmy Fund. Coaches can also fundraise!
- Money should be collected at the time of pledge (see page 14 for pledge form). Please send completed form and gifts to Brendan to have them posted on the website so they can send to the Jimmy Fund by **Monday, August 13, 2018**
  - The Jimmy Fund will send acknowledgements for all checks made payable to "The Jimmy Fund"
  - Please do not send cash gifts any cash collected can be converted to a money order or cashier's check made payable to the Jimmy Fund

IMPORTANT DATES	ТАЅК
4/16/18	Jimmy Fund Little League website opens
7/22/18	Online fundraising prize deadline
8/13/18	Fundraising deadline for all prizes
8/13/18	Send top individual fundraiser, top team, & second place team forms to Brendan
8/31/18	2018 Jimmy Fund Little League season ends!
9/15/18	2018 Jimmy Fund Little League Day at Fenway (for qualifying teams)

QUESTIONS? Please contact John Berardi at 781-281-8813 or MassLittleLeague@gmail.com

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#### League President Responsibilities

#### April/May

- Jimmy Fund Little League website opens on Monday, April 16, 2018
- Select a Jimmy Fund fundraising coach to manage the fundraising of the team

#### May/June

- Meet with team coaches to explain the program, discuss fundraising initiatives, encourage online fundraising, and the selection of a "Jimmy Fund Fundraising Coach" to manage fundraising
- Collect team roster from coaches. Send **\$75 per team entry fee** to District Administrator by **end of June** 
  - Please mail the team roster to your district administrator
- Create your team's online fundraising page by signing up at *JimmyFundLittleLeague.org* or filling out page 13 and emailing/mailing the information to Brendan Monahan at the Jimmy Fund
  - Encourage players to create and fundraise through their online page

#### July/August

- Distribute Jimmy Fund Little League supplies–baseball hats, fundraising posters, and collection canisters–to your team, provided by Extra Innings and Franklin Sports
- Oversee the tournament by keeping in contact with coaches
- Direct them to the website to utilize the Fundraising Handbook, pledge forms, and fundraising tips. Communicate to coaches and players that they may raise funds by reaching out to friends, family, neighbors, and area businesses for gifts to the Jimmy Fund
- Money should be collected at the time of pledge (see page 15 for pledge form). Please send completed form and gifts to Brendan to have them posted on the website so they can send to Jimmy Fund by Monday, August 13, 2018
- Send all funds raised from each player with team totals to the Jimmy Fund by **Monday, August 13, 2018** 
  - The Jimmy Fund will send acknowledgement letters for all checks made payable to "The Jimmy Fund"
  - Please do not send cash gifts any cash collected can be converted to a money order or cashier's check made payable to the Jimmy Fund

IMPORTANT DATES	ТАЅК
4/16/18	Jimmy Fund Little League website opens
6/15/18	Fill out supply form and send to Brendan at the Jimmy Fund
7/22/18	Online fundraising prize deadline
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QUESTIONS? Please contact John Berardi at 781-281-8813 or MassLittleLeague@gmail.com

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#### **District Administrator Responsibilities**

#### April/ May

- Jimmy Fund Little League website opens on Monday, April 16, 2018
- Determine Jimmy Fund fundraising coordinator from each league to manage fundraising of that league

#### May/June

- Meet with the Little League presidents in your district to promote the program, discuss fundraising initiatives, encourage online fundraising, and encourage the selection of a "Jimmy Fund Fundraising Coach" to manage fundraising
- Complete the Supply Request form sent to you by the Jimmy Fund by the **end of June** and email/mail/fax to:

Jimmy Fund Little League Attn: Brendan Monahan 10 Brookline Place West, 6th Floor Brookline, MA 02445 Email: BrendanT\_Monahan@dfci.harvard.edu Fax: 617-632-4070

#### July/August

- Send the District Fund Tracker form (page 15) of participating team names, the coach's name, and email address to Brendan at the Jimmy Fund by **Monday, August 13, 2018**, to track end of season totals
- Distribute Jimmy Fund Little League supplies: baseball hats, fundraising posters, collection canisters, handbooks, coach's packets, team rosters, and pledge forms to league presidents (see pages 15 & 16)
- Oversee the tournament by keeping in contact with league presidents and coaches
- In order to properly recognize the highest fundraisers, please send the following to Brendan at the Jimmy Fund by **Monday, August 13, 2018**:
  - All fundraising proceeds and pledge forms
  - Top fundraising team form
  - Top individual fundraiser form
- Please ensure all fundraising checks are made payable to
  - "The Jimmy Fund"
  - Please do not send cash gifts any cash collected can be converted to a money order or cashier's check made payable to the Jimmy Fund

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QUESTIONS? Please contact John Berardi at 781-281-8813 or MassLittleLeague@gmail.com

### TOURNAMENT INCENTIVES & PRIZES

The information below is based on timely receipt of team/district paperwork and fundraising dollars. Please note that players and teams fundraise both online and offline. **Fundraising for prizes will end Monday, August 13, 2018.** 

#### Individual Player Incentives: Top Fundraiser Overall

**The top fundraiser overall** from the entire Jimmy Fund Little League program will win a VIP experience at the 2019 John Hancock Fenway Fantasy Day at Fenway Park. The winner will have the opportunity to bat from home plate, run the bases, and receive an exclusive tour of the park.

#### Second and Third Top Fundraisers

The second and third top fundraisers overall from the entire Jimmy Fund Little League program will each receive two game tickets (one for the player and one for a parent or guardian) to the September 29th Boston Red Sox game vs. the New York Yankees. The game attendees will have the exclusive opportunity to watch the third inning from the WEEI Radio Announcer's Booth.

#### **Fourth Top Fundraiser**

**The fourth top fundraiser overall** from the entire Jimmy Fund Little League program will receive a behind the scenes tour of the 17th Annual WEEI/NESN Jimmy Fund Radio-Telethon on August 21 and August 22 at Fenway Park.

#### **Extra Innings MVP Incentive:**

The first two fundraisers who raise \$1,000 or more in fundraising by the prize deadline on August 13, 2018 will receive an Extra Innings MVP package: Includes ten dollars (\$10) off all tunnel rentals, ten dollars (\$10) off all private lessons, sixty dollars (\$60) off lesson packs, up to fifty dollars (\$50) off clinics and leagues, twenty dollars (\$20) off all birthday party packages, ten (10) percent off all pro shop purchases, full access to MVPonly monthly events (special hitting/pitching instructors, professional player visits etc.), and unlimited access to fitness area.

#### Top Individual Fundraiser – District Level

## The top fundraiser (only one per district) from each district will receive:

- Boston Red Sox autographed memorabilia
- An official Jimmy Fund baseball jersey
- Tickets to the Boston Red Sox vs. New York Mets game on Saturday, September 15th
- A pre-game ceremony and check presentation at Fenway's Champions Club
- Participation in an on-field check presentation before the game

#### Second Highest Fundraiser – District Level

**The second highest fundraiser from each district** will receive a \$50 gift card to DICK'S Sporting Goods.

## TOURNAMENT INCENTIVES & PRIZES

#### Team Incentives: Top Fundraising Teams

## The top fundraising team from each district will receive:

- Tickets to the Boston Red Sox vs. New York Mets game on Saturday, September 15th
- A pre-game ceremony and check presentation at Fenway's Champions Club
- Recognition at the game on Fenway Park's center field JumboTron
- A Jimmy Fund goody bag

\*Districts must raise a minimum of \$2,500 to send their top fundraising team to Fenway.

#### **Top Fundraising District**

The district that raises the most money in 2018 will receive a District Appreciation Night at an Extra Innings' facility. This event will be a fun-filled night to celebrate the hard work of the top fundraising district with food, drinks, and open batting tunnels with tips from the Extra Innings instructors. It will be open to players, parents, and coaches who participated in fundraising for Jimmy Fund Little League. Facility location is to be announced and clinic must be conducted before the start of the 2019 season.

#### **Online Fundraising**

The first team to raise \$1,000 online by May 29 will receive free admission to the 36th annual Jimmy Fund Scooper Bowl, occurring on June 5, 6, and 7 at Boston's City Hall Plaza.

The first 12 teams to raise \$1,000 online will receive one hour in the batting cages as a team, or one private lesson as a team, at an Extra Innings location of your choice.

The top 25 individual online fundraisers as of July 10 will each receive 4 tickets to the Worcester Bravehearts vs. North Shore Navigators game on Tuesday, July 24.

Every participant that creates an individual online fundraising page on the Jimmy Fund Little League website will receive a Jimmy Fund Little League iron-on patch.

#### **District Tournament Champions**

**The tournament winning team from each district** will receive a Jimmy Fund Little League plaque for each player on the team after the championship game.

#### **Other Incentives**

Stay tuned for other incentives throughout the season including tickets to minor league games and gift cards to sporting goods stores!



## READY TO TAKE THE FIELD? **REGISTER ONLINE!**

Request a team, join a team, or join as an individual at JimmyFundLittleLeauge.org by clicking "Register" in the left sidebar of the homepage.

After you have created your account, go to "Participant Login" in the left sidebar to personalize your webpage, send emails, and track your fundraising progress. To find examples of emails, letters, and press releases that you can use to fundraise, click on "Fundraising Tools" in the left sidebar.

PREFER TO REGISTER BY MAIL? Complete the form below and mail to Brendan Monahan at 10 Brookline Place West, 6th Floor Brookline, MA 02445.

DISTRICT:
TEAM NAME:
COACH'S NAME/FUNDRAISING COACH'S NAME:
COACH'S/FUNDRAISING COACH'S EMAIL:
COACH'S/FUNDRAISING COACH'S PHONE #:
TEAM FUNDRAISING GOAL:



Please contact Brendan Monahan at 617-582-7255 or BrendanT\_Monahan@dfci.harvard.edu.





TEAM NAME: \_\_\_\_\_ DISTRICT #: \_\_\_\_\_

LEAGUE PRESIDENT & MANAGER/COACH'S NAME:

PLAYER'S NAME	ADDRESS	BIRTH DATE	EMAIL



2018 JIMMY FUND LIT	Cittle League	
Thank you for your support Please make checks payable to "Th JimmyFundLittleLeague.org to mak (All money should be collected at time of plea	e Jimmy Fund" or visit e a gift!	EXIRAGE Franklin
PLAYER'S NAME:		
DISTRICT #:	TEAM:	
PHONE:		
ADDRESS:		
CITY:	STATE:	ZIP:
DONOR'S NAME	ADDRESS	EMAIL



## 2018 JIMMY FUND LITTLE LEAGUE DISTRICT FUND TRACKER



DISTRICT ADMINISTRATOR:

DISTRICT #: \_\_\_\_\_ DISTRICT FUNDRAISING TOTAL: \_\_\_\_\_

PARTICIPATING TEAM	COACH'S NAME	COACH'S EMAIL	FUNDRAISING TOTALS



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## JimmyFundLittleLeague.org

A Chance for Kids®