



Creating a Recruiting Video

Recruiting videos do not have to be a fancy production. The best recruiting videos include accurate highlights according to the player's position, are posted to YouTube or Vimeo (or similar website), and sent in a personalized email. There are a few details that you may need to note when creating a video.

1) Introduction

Have a 5 second picture introduction page including:

- Age
- Year of Graduation
- Height
- Approach Jump Touch
- Block Jump Touch
- GPA
- Club Team and Number

2) Put Your Best Plays First

Make it a compilation of plays, with the best plays coming first. Coaches will make their mind up on viewing a video in the first thirty seconds. If you don't have anything to get their attention, they will turn it off.

3) Real-time highlights specific to the athlete's position

Outsides: Everything specific to position, whether you are 6 rotation or 3

- i. Serve receive to attack and transition attacking
- ii. Blocking to attack
- iii. Defense
- iv. Serve receive and serving

Setters: Show as many situations as you can

- i. All play sets you can set. If possible, show all slides together, etc....
- ii. Serve receive and transition setting
- iii. Defense and blocking
- iv. Serving

Middles: Lateral movement and how hard you work in

- i. Serve receive to attack
- ii. Block to attack
- iii. Serve and defense, if applicable.

Libero:

- i. Serve Receive and Defense
- ii. Serving

4) Unedited game play

Include a few minutes of unedited game play for coaches to

* Do you move as fast as you can while staying low/prepared to move?

* Are you standing around watching when the ball isn't coming to you, or are you loaded and ready at all times?

* Does your video show positive interaction with teammates, even when the other team may score a point? (To be blunt - do you sulk when things aren't going your way?)

* Game film can make our break you when trying to catch a coach's attention - make sure you use it wisely!

5) Keep It Under 5 Minutes

The goal of your highlight tape is to show your best plays and get coaches interested. Most times, coaches don't watch the whole video if it is really long. If a coach likes your highlight tape they will ask you for more film.

6) Camera Angles

The ideal spot is for a non-moving camera to be behind an end line on the same side as the athlete. If possible, elevate it to make it a bit easier to see the other side of the court as well. Show the entire court so coaches can see how the athlete moves in relation to everything going on around them, the easier it is to assess how they're reading the game.

7) Creating Video

First, you can buy video editing software for less than \$100 or even for free. A couple of options could be:

1. One is for Windows and it is called Power Director. Very inexpensive, highly featured and allows you to add your video, text, images and more to produce a high quality video.
2. FREE software available exists, such as Windows Movie Maker that doesn't have all the bells as whistles, but is sufficient to get the job done. Most videos that our coaches have made for players are done on Movie Maker.
3. The other video editing software is iMovie on Mac. Very simple, highly featured and does a great job.

8) Put Your Video Online

Put the video online so that coaches can see it easily – DO NOT MAIL DVDs unless it is requested by a coach. Upload it to a video-hosting site, such as YouTube, and send the link to coaches via email.