RUSH WI WEST Parental/Guardian Media Consent Form

We are including this parental consent form to both inform you and to request permission for your child's photo/image and personally identifiable information to be published on the RUSH WI West (RWW) website.

As you are aware, there are potential dangers associated with the posting of personally identifiable information on a web site since global access to the Internet does not allow us to control who may access such information. These dangers have always existed; however, we at RWW do want to celebrate your child and his/her achievements within our club.

The law requires that we ask for your permission to use information about your child.

Pursuant to law, we will not release any personally identifiable information without prior written consent from you as parent or guardian.

Personally identifiable information includes student names, photo or image, and locations of where pictures were taken.

In consideration for participation in or appearance on video, audio, electronic or print productions prepared for use by RWW:

You agree that you will receive no compensation.

You release the Producers, their assigns and RWW from any liability for claims by yourself or anyone else arising out of your participation or appearance on video, audio, electronic or print for RWW.

You agree that your appearance or participation in materials or Public Service Announcements for RWW confers upon you no ownership rights whatsoever.

You agree to GRANT permission for a photo/image that includes your child's partial name to be linked to pictures on the public viewing of RWW materials and RWW public internet sites.

If you, as the parent or guardian, wish to rescind this agreement, you may do so at any time in writing by sending a letter to RWW at PO Box 2714, La Crosse, WI 54602.