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Joining Rush Wisconsin West provides competitive participants with a number of outstanding developmental opportunities, including but not limited to:

The Wisconsin Youth Soccer Academy Accreditation

The Wisconsin Youth Soccer Association identified 18 member clubs as Accredited Youth Academies. Youth Academies are player development methods for U8 and U10 players. The characteristics of Youth Academies are a focus on pool rostering of players with flexible game day play. It also provides a higher level of training for the players desiring a more advanced development model. In addition, the Youth Academy receives assessment and oversight by the WYSA Directors of Coaching. Rush WI West is the only club in the Coulee Region with this accreditation.

The Elite Development Series

Rush WI West has been the driving force behind the Elite Development Series (EDS). The purpose of the EDS is to create a partnership amongst clubs to enhance player, team, coach, and club development in the region and limit the time spent on travel for boys and girls U8-U12. The series seeks to provide the optimum developmental environment for players, coaches, and clubs by emphasizing development through quality training and meaningful competition. The goals of the EDS includes: to bring like-minded clubs together who are committed to enhancing their program offerings while growing the sport of soccer in their community, to create a competitive platform for players and teams while minimizing regional travel, and to share resources that will enable clubs to further player, coach and organizational development.

The Madison Area Youth Soccer Association League

The MAYSA league is developmental league option for Rush Wisconsin West teams. The league is used to help to teams who are not yet ready for the WYSA league prepare for the next level. Although all games in this league are played in the Madison area, Wisconsin West is able to schedule two games on a day to minimize travel for all members. The league provides quality competition and organization.

The Wisconsin Youth Soccer Association State League

The WYSA State League provides the highest level of competition for teams U12-U19 in the state of Wisconsin and offers a Premier, First Division, and Second division. The fall of 2015 was the first time that any club from the Coulee Region had teams accepted into this league. The level of competition in this league is extremely high and offers players from the Coulee Region the best opportunities to grow and develop as players. Rush WI West teams U12 and older will play in this league (when staff deems appropriate) during the fall and the spring seasons. Games for this league are played on the weekends. Wisconsin West will have home and away games.

Rush Wisconsin West – Winter Training

Rush Wisconsin West allows players to develop year round by giving them access to a winter training program. The program is designed to benefit the individual players. The winter training offers multiple weekly sessions from December to March which allows players that participate in other sports to be flexible and come to what they can. The University of Wisconsin- La Crosse, St. Mary's University of Minnesota, and Viterbo University are all partners in making our winter program successful. Winter training sessions are formed by age level and focus on technical aspects of the game.

The Wisconsin Fire Select Program (U12 – U17 Boys and Girls)

The Wisconsin Developmental Academy in partnership with the Chicago Fire is offering players within the WDA an opportunity to tryout for the Wisconsin Fire Academy program. Rush WI West is an affiliate with Rush WI (who is in the WDA), therefore this opportunity is extended to our players. Wisconsin Fire Academy training will be offered

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over the course of the year and will be conducted by WDA club and Chicago Fire coaches. Players selected to participate in Wisconsin Fire teams will compete in the Midwest Regional Premier League.

The Wisconsin Rush Partnership & The Senior Academy Training Center (SATC)

The partnership is focused on enhancing and expanding the competitive soccer experience for players in both clubs by presenting additional training and tournament playing opportunities. The SATC is a long - term approach to individual player development and advancement in the game of soccer. The SATC is designed to impact player development in an innovative and dynamic way. The program will feature Senior Rush coaching staff who will work alongside regional and nationally recognized coaches. All coaches will use the Academy curriculum, proficiencies and benchmarks as their primary guide in designing and executing training sessions. Players are evaluated, using Rush Wisconsin curriculum as a litmus, to determine where they are on the developmental continuum at their specific age program is designed to help the player advance further along the continuum to reach a higher level of proficiency. The SATC is an optional opportunity for those that are interested.

Rush Fest

The Rush Fest is an annual event that brings together U12 boys and girls' teams from Rush clubs across the country. Teams compete against one another in a friendly tournament while also joining up to participate in training sessions on the field as well as classroom and social events off the field. Top coaches from within the Rush family comprise the staff working with the players and team coaches throughout the event. Each team will have a dedicated staff coach to learn from over the course of the Fest. Rush WI West is proud to announce that they are sending 28 players to Rush Fest in July of 2016.

Rush Select

Rush Soccer forms Select teams (All-Star teams) that are comprised of the top Rush players from across the country at the U13-U17 age groups. These teams attend various events, both domestic and international, on a yearly basis. Player pools are established through club recommendations and identification at the Rush Festival and the Select ID Camps. Players can move in and out of the player pool based on their current form.

The College Advisory Program

The Rush Soccer Club is proud to provide a number of programs outside the normal realm of training, competition, and soccer related activities. One of those programs is the College Advisory Program or C.A.P. The program's intent is to provide families with resources to assist them in navigating through the difficult choices associated with college placement and finding a "best academic and athletic fit". This program is run by C.A.P. Director Michael Gabb and is provided to our boys and girls teams U15 to U19.

The Player Loan Program

The Player Loan Program is a Rush Soccer interclub player exchange opportunity that allows players from all Rush Soccer Branch Chapters to experience playing with other teams and Rush clubs from across the country. Its goal is to provide opportunities for our members in order to facilitate and guide their development as well as helping them to achieve their individual goals and aspirations. During the 2015-2016 season, Rush WI West was able to send players to tournaments across the Midwest, to the East Coast of the United States, and overseas to Italy!



The All Rush Team

The All Rush Team is a program that recognizes the top senior players from all the Rush clubs around the world, for both on field soccer skills and representation of the Rush Core Values off the field. The recognition award is sponsored by Soccer.com and has the backing of two of Rush Soccer's all time Elite players: Todd Dunivant, MLS Cup Champion, and LA Galaxy standout Lindsey Horan, former All Rush recipient, Paris St. Germain player, and US Women's National Team forward. Recipients will be recognized on the Rush Website and receive a letter and \$50 Soccer.com gift certificate in the mail via their club. We will continue to build Alumni of our Elite players as they progress through their soccer careers, with the hopes that many can emulate and maybe surpass the feats of some of the Rush Alumni greats such as Todd Dunivant, Conor Casey, Bobby Burling, and Jordan Angeli, along with some of the upcoming young pros such as Danielle Foxhoven and Lindsey Horan.

US Soccer Development Academy Trials

The Development Academy trials, to be held July 14, 15 and 16, are specifically designed for our Rush Soccer partner clubs and their players. Rush Nation is filled with elite level players. Rush Soccer has 2 clubs, Colorado and Texas, that have earned the right to be in our country's highest youth soccer league—the US Soccer Development Academy. If you are a player that believes in your ability to play against the very best players in our country and you are a player that aspires to be great, you should be at these trials. It is your chance to represent your club, to represent the Rush Nation and most importantly challenge yourself in this great game. We believe in the Rush Way. We believe in Rush. Both of our DA clubs have had success with players outside of our home base with players coming from Hawaii to Gambia and many places in between. You could be next!

The Rush Summit

The Rush Summit is a three-day conference for Rush Technical Directors, administrators and other staff members. Topics change from year to year but address current issues that Rush Clubs are facing with suggestions how to address and improve all aspects of each organization. The 2016 Rush Summit will be held in Denver, Colorado in conjunction with the Rush Festival.

REACH (Rush Equipment Assisting Children)

Through the REACH Program, Rush supports disadvantaged youth in developing countries by partnering with Rush soccer clubs, schools, nonprofit organizations, and communities to provide soccer uniforms and gear. By linking equipment donation to on-the-ground programs that develop youth soccer skills and promote health and education, REACH is contributing to stronger, healthier communities in Africa, Asia, and Latin America.