

## Capital City Bearcats Basketball Sponsorship Form

Become a proud Sponsor of the Capital City Bearcats Youth Association by selecting a sponsor package that best represents your organization. Our sponsorship packages are customized to offer affordable options to all companies large and small, to fit any budget. A small donation of any amount will contribute to a child having the opportunity to participate in our Basketball program, providing them with valuable training, positive role models, and learning the value of team work. Every donation to our program matters. We thank you for giving us your time and hope you decided to support the Capital City Bearcats in their upcoming season.

Sponsorship with the Bearcats is a unique opportunity for your business to maximize its exposure and bring in a new wave of diverse families from all around the Austin area. As a non-profit organization, we rely on companies like yours to help provide an experience that most of our kids would otherwise not experience without your contributions. If providing sponsorship for the Bearcats is an option for you and your company, please take some time to review the levels of sponsorship. We truly appreciate your generosity!

### Why advertise with the Capital City Bearcats Youth Basketball Program?

- Last year, we had over 200 boys and girls participating in our league. We expect that number to grow this year and continue to grow as years past.
- The Capital City Bearcats' website and social media platform continue to grow in the number of "hits" it receives each year.
- All "Bearcat Hall of Famers", "Bearcat Champions" and "Bearcat All Stars" sponsors will also be recognized in any league newsletters, programs, brochures, and correspondence that may be distributed throughout the year with our other Sports Programs (Football, Cheer, Track, etc....).

### Please Choose a Contribution Level:

**Bearcat Hall of Famer (Sponsor Multiple Basketball Teams) [\$500 and above]**

1. Company logo on team apparel.
2. Individual Team Jersey w/ company's name on the back.
3. Company logo and link to your website on Capital City Bearcats website (2 Years).
4. Formal representation on Social Media outlet (Facebook Page).
5. Letter of appreciation from athlete and League President

**Bearcat Champion (Sponsor a Basketball Team) [\$250]**

1. Company logo and link to your website on Capital City Bearcats website (1 Year).
2. Formal representation on Social Media outlet (Facebook Page).
3. Letter of appreciation from athlete and League President

**Bearcat All Star (Sponsor an Athlete) [\$100]**

1. Letter of appreciation from athlete and League President

**In-Kind donation:**

1. (*For Example*) 18 Pack of Gatorade / 24 Pack of Ozarka Water / Granola Bars / Gift Cards / Etc...

**Other Amount:** \_\_\_\_\_

For CCB Use Only:

Received By: \_\_\_\_\_ Date Received: \_\_\_\_\_ Amount Paid: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Deposited By: \_\_\_\_\_ Date Deposited: \_\_\_\_\_ Date TYL Sent: \_\_\_\_\_



I, \_\_\_\_\_ as authorized agent for and on behalf of \_\_\_\_\_ (“Company”), agree to ensure that Sponsor will donate the sum of \$ \_\_\_\_\_ to the Capital City Bearcats. In appreciation of this donation, Sponsor will receive the Ultimate Bearcat, Bearcat Champion, or Bearcat Supporter benefits as described in the 2018 Capital City Bearcats Sponsorship Form.

**Sponsor Information:**

**Date:** \_\_\_\_\_

**Full Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Company’s Website:** \_\_\_\_\_

**\*\*\*Please email all artwork to [CCBearcatsports@gmail.com](mailto:CCBearcatsports@gmail.com)\*\*\***

*Contributions to the Capital City Bearcats, a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, are deductible for computing income and estate taxes. Tax ID# 20-4515389*

**Please make checks payable to:**  
Capital City Bearcats  
PO Box 4158  
Austin, TX 78765-4158

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If you have any questions please contact...  
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**President**  
**Capital City Bearcats**  
**(512) 289-5189**  
**[CCBearcatsports@gmail.com](mailto:CCBearcatsports@gmail.com)**  
**[www.capitalcitybearcats.com](http://www.capitalcitybearcats.com)**

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